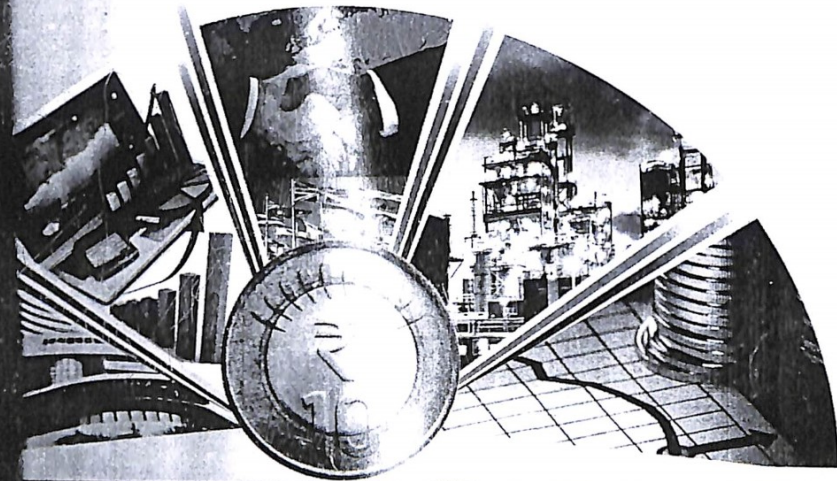


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**RECENT TRENDS IN
COMMERCE AND MANAGEMENT**



RTCM 2017

4



Digital India
Power To Empower



Skill India
सक्षमता भारत - कुशल भारत



प्रधानमंत्री
मुद्रा
योजना

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Digital India

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ABSTRACT : Digital delineate to electronic technology that generates, stores and processes data, so that it is stored in a virtual central repository and is easy to access anytime, anywhere, through established protocols which creates a transparent environment. Digital Technologies which include Cloud Computing and Mobile Applications transpire as catalysts for shaping our world. The Digital India drive is a dream project of the Indian Government to remodel India into a knowledgeable economy and digitally empowered society, with good governance for citizens by bringing synchronization and coordination in public accountability, digitally connecting and delivering the government programs and services to mobilize the capability of information technology across government departments. Digital India imagines, universal digital literacy and approachability for all digital resources for citizens by ensuring that the resources and services are accessible in regional languages and providing digital scaffold to participatory governance ensuring convenience, like making all government certificates and documents available on the Cloud with portability. The purpose of this research is to find out how the government services can work for reducing paperwork with upcoming practical solutions and innovative ideas to accomplish the vision of a digital India- a reality.

KEYWORDS: Digital, Cloud Computing, Mobile Applications, Paperless

D) INTRODUCTION

Today, the world has transformed from a knowledge savvy to techno knowledge savvy. Think of something and it is available in one click. So, Digital India is a step by the government to inspire and connect Indian Economy to such a knowledge savvy world. The program targets to make Government services available to people digitally and enjoy the benefit of the newest information and technological innovations. It brings out various schemes like E-Health Digital Locker, E-Sign, E-Education etc. nationwide scholarship portal. Digital India is a great plan but its improper implementation to inaccessibility & inflexibility to requisite can lead to its failure. The program strives to provide equal benefit to the user and service provider. The constant will be benefited by way of saving time, money, physical & cognitive energy spent in long government processes. For e.g. digital ticketing will lead to reduction in queue at ticket counter with online resources for booking, online tax-return filing etc. The aim of Digital India to give a Unique ID and e-Pramaan based on authentic and secure based interoperable and integrated government applications and data basis. This program also lead to paperless work and reduction in cost to the government expenses. Government services will be available to every citizen electronically.

II) OBJECTIVES OF THE STUDY

- * To develop India for a knowledgeable future by Developing central technology allowing revolution which Covers many departments under one umbrella program
- * On being transformative, that is to realize IT (Indian Talent) + IT (Indian Technology) = IT (India Tomorrow). The programme weaves together a large number of thoughts and ideas into a single, extensive vision, and making the transformation transformative in totality

- * The Digital India Programme will pull together many existing schemes which would be re-focused restructured and implemented in a synchronized manner for their transformative impact.
- * Digital India targets to provide the much needed sense to the following nine pillars of growth areas.

III. SCOPE OF DIGITAL INDIA

- * To develop India for a knowledgeable future by Developing central technology for allowing revolution which Covers many departments under one umbrella programme
- * On being transformative, that is to realize IT (Indian Talent) + IT (Information Technology) = IT (India Tomorrow). The programme weaves together a large number of thoughts and ideas into a single, extensive vision, and making the mission transformative in totality
- * The Digital India Programme will pull together many existing schemes which would be re-focused restructured and implemented in a synchronized manner for their transformative impact.
- * Digital India targets to provide the much needed sense to the following nine pillars of growth areas.

IV) The vision is focused on three key areas:

1) Infrastructure as Utility to Every Citizen

- * High speed internet, as a core utility, shall be made available with Public cloud sharable on private space.
- * Bank account and Mobile phone would enable participation in digital and financial space at individual level.
- * Smooth access to a Common Service Centre within their surroundings.
- * Cradle to grave digital identity –lifelong, unique, authenticable and online.
- * Secure and Safe Cyber-space in the country.

2) Digital Empowerment of Citizens

- * Universal digital literacy.
- * Transportability of all entitlements through the Cloud for individuals.
- * All digital resources available universally.
- * All Government certificates /documents to be available on the Cloud.
- * Collaborative participative governance for digital platforms.
- * Availability of digital services / resources in Indian languages.

3) Services and Governance on Demand

- * Harmlessly integrated across departments or jurisdictions to provide easy and a single window access to all persons.
- * Government services digitally transformed for improving comfort of Doing Business.
- * Government ministrations available in real time from online and mobile platforms.
- * Every citizen entitlements to be available on the Cloud to assure easy access.
- * Making financial transactions above a threshold, electronic and cashless.
- * Edge of GIS for decision support systems and development.

CONCLUSION

The outcome of Digital India is to produce Wi-Fi locations for people, creating job, universal phone connection, High speed internet, Digital Inclusion, e-Services, e-Governance, Digitally motivated people, National Scholarships Portal, Digital Lockers System, e-education and e-health making India to be pioneer in IT use solution. Some of the aforementioned projects are under various stages of implementation which may require some transformational process reengineering, refinements and adjustment of scoping and implementation strategy to achieve the desired service level objectives by the concerned line Ministries/Departments at the Central, State and Local Government levels.

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Digital India: Power to Empower

Prof. Suresh S. Kashide

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ABSTRACT : The digital world that we live in today is the outcome of several innovations and technology advances. Today, the world has transformed from a knowledge savvy to techno knowledge savvy. Think of something and it is available in one click. The Digital India drive is a dream project of the Indian Government. It was launched on 1 July 2015 by Prime Minister Narendra Modi. The objective of this paper is to know about impact of digital India on all aspects of governance and improve the quality of life of citizens. The research methodology is descriptive cum analytical in nature. The data for this study is collected through secondary sources such as government websites, newspaper and magazines etc. Some of the aforementioned projects are under various stages of implementation which let us all look forward for the successful implementation for this project for the brighter and prosperous India and hope India will again called a Golden Sparrow.

Keywords: Digital, Cloud Computing, Mobile Applications, Paperless.

Introduction:

Today, the world has transformed from a knowledge savvy to techno knowledge savvy. Think of something and it is available in one click.

So, Digital India is a step by the government to inspire and connect Indian Economy in such a knowledge savvy world. The program targets to make Government services available to people digitally and enjoy the benefit of the newest information and technological innovations.

It brings out various schemes like E-Health Digital Locker, E-Sign, E-Education etc. nationwide scholarship portal. Digital India is a great plan but its improper implementation due to inaccessibility & inflexibility to requisite can lead to its failure.

The program strives to provide equal benefit to the user and service provider. Consumers will be benefited by way of saving time, money, physical & cognitive energy spent.

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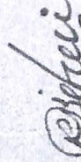
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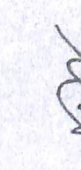
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Digital India


Professor Dr Arun Gaikwad
Vice Principal, Head
Convenor


Prof. O.R. Bihani
Conference Co-ordinator


CA Dr. A.D. Divekar
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Principal

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